



WINTER 2021

# THE WIRE

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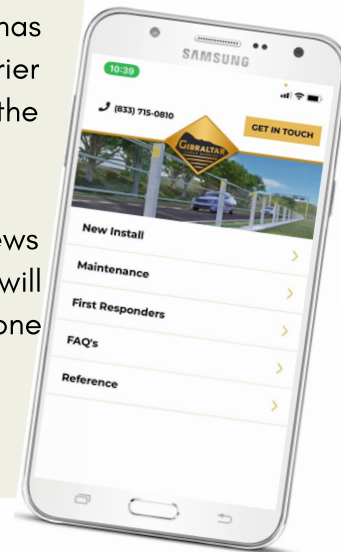
833.715.0810

## Mobile App Coming Soon

Keeping highway workers safe during installation and maintenance has always been a prime focus and advantage of Gibraltar's cable barrier system. Fewer parts and ease of installation translate to less time on the highway. Now, Gibraltar is aiming to decrease that time even further.

A mobile app designed specifically for contractors and maintenance crews for quick reference while in the field is now in development. The app will include videos, drawings, part numbers, FAQ's, as well as links and phone numbers for prompt assistance.

Watch for our exclusive app by the second quarter of 2021!



## Meet Wes Cain

As we welcome in a New Year, Gibraltar is welcoming a new team member - Wes Cain. Wes will be joining our sales management team in servicing our customers with quotes, training and sales support.

## The Shows Must Go On!

There is no travel involved in participating in the 2021 transportation industry meetings & expos. Both the Transportation Research Board (TRB) Annual Meeting and the ATSSA Traffic Expo will be virtual events this year.



Come visit us in **Hall 6** at the TRB virtual trade show.

**January 21-22 and 25-29**

[www.trb.org/AnnualMeeting](http://www.trb.org/AnnualMeeting)

Watch for Gibraltar at the Annual **ATSSA Convention and Traffic Expo**

February 8-12 and 16-18, 2021.

