



SUMMER 2019

THE WIRE

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ATSS Goal: "Toward Zero Scholarships"

At first glance, it seems like an odd goal – to award fewer scholarships. Yet that is precisely the goal of the American Traffic Safety Services Foundation (ATSS Foundation). The ATSS Foundation promotes education and awareness of highway safety, especially in work zones. Their national strategy, **Toward Zero Deaths (TZD)** advocates for eliminating serious injuries and deaths on our nation's highways. Meanwhile, one of the initiatives of the ATSS Foundation is the **Roadway Worker Memorial Scholarship Program**. This program provides up to \$10,000 scholarships to dependents of work zone workers who have fallen or been permanently disabled on the job, including children, guardians and spouses.

With more caution and attention, work zone fatalities and injuries will be eliminated and there will be no need for the scholarship program. Until then, if you know someone who would like to apply for the ATSS Foundation scholarship, please go to: <https://foundation.atssa.com/Programs/Roadway-Worker-Memorial-Scholarship-Program>



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